

 ETHICS 

 VALUES 

KNOWLEDGE

TRANSPARENCY

VISION

STRATEGY

INTEGRITY

RESEARCH

INSIGHT

FAITH



Since 1993

Tip Sons



VISION

To be a leading financial services company in India through value creation for our clients by providing them outstanding results which increases their enterprise value.

MISSION



We are dedicated to deliver high returns to the clients by providing them with innovative solutions to all their financial needs and enable them to grow.



OUR GENESIS

The inception of Tipsons dates back to 1993. Tipsons, a SEBI registered organization has embedded itself as a national level financial conglomerate by making its presence in most of the financial services segments including Merchant Banking, Fixed Income Services, Investment Banking, Equity Broking, Commodity Broking, Currency & Interest Rate Derivatives, Wealth Management etc.

Today, Tipsons is privileged with having a SEBI registered Category – I Merchant Banker and association & membership of Six national level exchanges and has access to the majority of international exchanges. Tipsons has expanded its horizons to diversify its presence with 9 offices in 8 states across India.



TIPSONS GROUP

Tipsons Financial Services Pvt. Ltd

Established in 1993, it is the group's Flagship Company registered with SEBI. It is a stabilized leader in the Indian Fixed Income market which provides intermediation services to Banks, Institutions, Mutual Funds, Provident Funds, Insurance Companies, Corporates, Charitable Trusts and many other organizations. It has also made its impressive presence in various other areas of financial services viz. Debt Syndication, Project Finance, Financial Restructuring, Financial Engineering & Risk Management, Financial Strategy & Funding Option study etc.

True Value Share Brokers Pvt. Ltd

Established in 1995, it is registered with SEBI and member of NSE – Cash & Derivatives, BSE – Wholesale Debt Market, Cash & Derivatives and Currency Derivatives & Interest Rate Futures (IRF) Segment of NSE & MCX–SX.

Tipsons Consultancy Services Pvt. Ltd

Incorporated in 2010 is a SEBI registered Category - I Merchant Banker, Investment Advisor & Issue Underwriter. It provides all types of Merchant Banking services which include Issue Management & Underwriting of both Debt & Equity Instruments viz. Bonds, Debentures, Shares, etc., Private Placement of Bonds / Debentures, Venture & Private Equity Placements, ESOP Advisory & Management, Valuation Services, Mergers & Acquisition and Transaction Advisory Services.

True Value Commodities Pvt. Ltd

It was established in 2004, registered with Forward Market Commission and member of two largest national level online commodity exchanges namely Multi Commodity Exchange of India Ltd. (MCX) and National Commodity & Derivative Exchange of India Ltd. (NCDEX).



PHILOSOPHY

We believe that our core values are foundations of the long term relationships with our clients. We intend to prosper in the financial market by adhering to our values and building long term mutually beneficial partnerships by enhancing the enterprise value of our clients.



OUR TEAM

We have an experienced team of over 100 qualified and experienced professionals including CAs, CSs, MBAs, CFAs, Engineers, etc., with deep market insights which enables us to foresee the future market trends and take initiatives to leverage the market opportunities for providing the best financial and strategic solutions.

Tipsons has developed a proactive environment in which each member imbibes the core competencies of the business in order to add value to the operations and deliver unmatched solutions to the clients.

OUR SERVICES

Our aim is to grow, succeed and innovate by offering an array of financial solutions in different dimensions of our business. We intend to deliver quality by crafting customized solutions and thereby achieve higher level of clientele satisfaction. Our suite of services is customizable and flexible depending on the unique needs of every client.

We firmly believe that individual excellence can be realised by proactive team dynamics and professional equity



FIXED INCOME SERVICES

Our disciplined approach emphasizes on providing comprehensive fixed income investment solutions to the clients by defining their investment parameters and liquidity needs and then developing innovative and customized portfolio solutions to meet their distinctive requirements.

Our approach serves as a foundation for the tactical and strategic investment decisions of our team. We continually monitor current market conditions and formulate prospective market opinions to enhance the investment yields of our clients.

With expertise in fixed income services, we offer the client a new level of flexibility and control over their holdings with:

Debt Market Intermediation

Intermediation into Debt Market includes Broking and Trading in all Debt Instruments like G-Sec., SDLs, Bonds, CPs, CDs, T-Bills etc. Our knowledge sharing through market analysis by continuously tracking the global & local markets provides apposite investment ideas & market updates to our clients. Combining innovative products with experienced investment personnel and sound financial practices, our focus on capital preservation cum growth, with long term view has enabled us to retain the faith in our clients.

Retirement Benefits Planning and Solutions

Retirement fund normally comprises of Provident Fund, Gratuity & Superannuation Fund and Pension Fund. With our vast resources and capabilities built over a period of more than a decade, we deliver industry-leading retirement fund advisory & fund management for companies of all shapes and sizes. We are a trusted resource which helps the client in managing their business and help their employees achieve financial wellness.



INVESTMENT BANKING

We play a pivotal role in assisting Corporates and Government organizations in raising the funds by providing cost effective and result oriented professional services. With our thorough preparations, skillful negotiations, excellent reach for placements and an intimate knowledge of financial markets & resources, we carry out the entire process of identifying the target, carrying out the negotiations along with understanding and completing the deal complying with the regulatory framework throughout the various stages.

*We consciously invest in transparency,
integrity and professionalism to sustain
and consolidate our relationships*



We are committed to provide an integrated end to end solution in;

Debt Syndication

- Arranging Term Loans / Working Capital Finance from Bank & Financial Institution
Corporate Finance, Lease & Hire Purchase Financing

Project Financing Consultancy

- Preparation of Techno Economic Feasibility Report, Structuring Cost of Project & Means of Finance.
Preparing & submitting loan application to the lenders, Liaison with lenders, Credit Rating Agencies.
Obtaining loan sanctions, Completing post sanction formalities to avail disbursement.

Corporate Advisory Services

- Preparation of Bankable Project Report, Improving cash flow and liquidity in business, Advise on improving operational performance

Debt Restructuring Services

- Assist in identifying the debt portfolio for restructuring, Carrying out Cost Benefit Analysis for each options, Deciding the priority of takeover / swapping of high cost loans, Preparation of Information Memorandum, Completion of post sanctions formalities & disbursement.

Financial Restructuring

- Business review and viability studies, Developing turn around strategies, Preparation of restructuring/ rehabilitation plans

Financial Engineering & Risk Management

- Study of various Financial Risks, Suggest risk mitigation options, Reduce Investment rate risk by diversified portfolio

Financial & Business Strategies

- Advise on Business Strategies, Preparation of Business plans, Preparation of Capital & Revenue Budgeting



MERCHANT BANKING

All the Merchant Banking Assignments are carried out under Tipsons Consultancy Services Pvt. Ltd., which is a SEBI registered Category - I Merchant Banker.

With an experienced & skillful workforce having sound knowledge of Capital & Securities market, we offer various merchant banking services both in Equity & Debt market segments, as briefed hereunder;

Private Placement of Debt Securities

- Private placement of debt market securities like Bonds, NCDs etc. which mainly include advising on timing of Issue & Road map preparation, preparation of Information Memorandum, Placement of securities and assisting in allotment, demat & listing.

Valuation Services

- Wide range of services including Fair Valuation of shares & securities, special purpose valuation like ESOPs, Takeover, Delisting, Valuation of Mergers & Acquisitions, M&A Fairness opinions etc.

ESOP Advisory & Management

- Formulation of ESOP scheme, mode of ESOPs, fair valuation of shares & Issuing Valuation Report and assist in getting RBI/Stock exchange approvals & employee data management under ESOPs.

Issue Management

- Issue Advisory, management & underwriting in both Debt & Equity market segments including IPO, FPO, Rights Issue, QIPs, ADR/GDR/IDR/FCCB issues.

Venture & Private Equity Placement

- Advising & arranging for venture / seed finance & private equity placements which mainly include preparation of Teasers & Information Memorandum, Identifying appropriate investors, Assisting in Valuation & Due diligence and Deal closure formalities.

Amalgamations, Mergers & Acquisitions

- Services include advise on pre-merger stage, preparation of scheme & getting High Court approvals, Deal negotiation & structuring and assist in all post merger formalities.

Corporate Action / Transaction Advisory Services

- Management of Takeover / Buy-back offers, Listing & delisting of shares, Joint venture advisory & corporate restructuring



WEALTH MANAGEMENT

Before exploring the investment strategies and planning we intend to understand the investment goals of our clients and then provide them with the appropriate services that can be employed for the growth of their wealth.

We believe in fortifying our client's wealth through various means which include:

Debt Investment

- We provide our Clients various options of investments in various taxfree and taxable bonds of various maturity and various ratings to suit to their expected returns.

Commodities

- We provide broker assisted trading for various commodities through two leading commodities exchanges in India- MCX and NCDEX. By providing a group of investment choices through our intensive research we enable our clients in increasing their profitability.

Equity and F&O

- Investing in equities requires intensive research because of the volatility of the Indian equity market. Through our disciplined and systematic approach we guide our clients on entry and exit strategy both in cash & derivative which would help them maximize their returns and reduce the risk of capital erosion.

Currency & Interest Rate Derivatives

- Specialized knowledge of our dedicated and skillful team in Foreign exchange trading and Interest rate derivatives enables us to provide our clients with maximum returns on minimum investment.

Mutual Fund

- We offer personalized mutual fund investment advice tailored to meet the investment needs through a disciplined investment process. We offer an array of mutual fund choices and investment recommendations based on our in-depth research which would help in meeting the financial goals of our clients.

Insurance

- Our in-depth knowledge & skills of the whole range of insurance products and services available in the market enables us to precisely meet our clients' needs at most competitive prices.



Since 1993

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